Backlink API
On-demand Backlink Data for Developers and Agencies

For more information, please contact us at api@link-assistant.com
1. One of the biggest backlink indexes

We’ve built an infrastructure to crawl the Internet, register all new and lost backlinks, and estimate the relative authority of all domains and pages on the web, based on their link popularity.

2. The most affordable price

The proprietary data mining and processing technologies let us maintain the ecosystems with just 1/8th of our competitors' CPU power. Thus we don’t have to pass inflated maintenance costs onto our customers, and YOU get the data cheap.

3. Ongoing development

The API is built, supported, and developed by a dedicated team of Big Data professionals, who constantly seek ways to improve the performance and enrich the API with new data points.

4. 16 years of experience in building digital marketing tools

This database is not a side project, but something we use in our own SEO tools (currently exceeding 20K paid subscribers). Our deep industry understanding and the accumulated technological experience are all put into this development and to your service.
White-Label Usage
Our partners use SEO PowerSuite Backlink API to build white-label solutions and are allowed to re-sell the data within their software and client reports.

Fewer Data Processing (Filtering/Sorting) Costs
The most popular data configurations are available in presets, so less development effort and processing power are required on your end.

Performance Optimization With Bulk Requests
For most API methods, bulk requests are supported, cutting on the number of requests you make. This, in turn, contributes to your system’s speed and user experience.

Standard REST API Structure For Simple Integration
We use the most popular approach to delivering web APIs - REST, which lets you start using the API in a matter of days.

Versioning For Future Update Flexibility
We stick to the versioning approach, making sure none of the new developments are forced on you. You can keep using older versions of the API until you see fit to update.
Our Index

3.5 trillion
External Backlinks

264.5 million
Domains

32.4 billion
Subdomains

Every minute we crawl 5 million web pages
Backlink Analytics for SEO, Marketing, and PR

**Competition analysis**
Use competitor backlink profiles to understand their marketing strategy, audience targeting, and get an estimate of their market share.

**Content ideation**
Use link popularity to identify the most trendy, buzzworthy, and likely-to-spread content types and topics.

**Site authority comparison**
Use the number of referring domains and link authority to compare website quality and authority.

**SEO keyword research**
Use competitor backlink strength to predict how stiff the SEO competition in any keyword niche is.

**Best places for link placements/content distribution/PR/advertising**
Use backlinks to identify thematically relevant websites for all kinds of promo activities.

**Tracking/reporting on promo campaigns**
Use backlink profile growth to measure marketing campaign success.
The pricing is truly affordable

The standard packages we offer for white-label use within other tools are:

- **5,000,000 units**
  - $149 per month
  - CHOOSE

- **20,000,000 units**
  - $349 per month
  - CHOOSE

- **100,000,000 units**
  - $899 per month
  - CHOOSE

* For larger plans, considerable bulk discounts apply.

The smallest entry-level price

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<tr>
<th></th>
<th>MOZ</th>
<th>SEO PowerSuite</th>
<th>Majestic</th>
<th>Ahrefs</th>
</tr>
</thead>
<tbody>
<tr>
<td>The smallest plan available</td>
<td>$2,000</td>
<td>$149</td>
<td>$399</td>
<td>$500</td>
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Your costs are ~16x lower than with MOZ

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<tr>
<th>Price per 1 million backlinks</th>
<th>MOZ (4M/month plan)</th>
<th>SEO PowerSuite (5M/month plan)</th>
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